

## **Report to the Portfolio Holder for Community Development**

**Subject:** Annual Programme of Community Events 2018/19

**Date:** 30 January 2018

**Author:** Service Manager – Community Relations

### **Wards Affected**

All

### **Purpose**

To request Portfolio Holder approval for the 2018/19 Annual Events Programme.

### **Key Decision**

This is not a key decision.

### **Background**

- 1.1 Within the Gedling Plan 2017-19 the following corporate action has been agreed:
  - Deliver a programme of community events
- 1.2 Gedling Borough Council's Community Relations Service Area has been tasked with organising and delivering a range of high quality community events across the borough with a programme of play days, themed children's activity days and larger community events forming the basis of a dynamic programme catering to all sections of the community. All events and activities are free and much valued and supported by residents in the borough.
- 1.3 Many events are delivered in close partnership with local voluntary, community and residents organisations and every opportunity is provided to showcase and promote the skills, talents and services of Gedling residents and groups. This partnership focus enables a comprehensive events programme to be more achievable given the limited resources the Council has to organise community events.
- 1.4 Increasing demands on budgets and event health and safety management requires new delivery approaches to be explored in order to maintain a safe

and high quality events programme that is sustainable for future years.

## **Proposal**

- 2.1 It is proposed that the Council delivers a programme of events in 2018/19 as detailed at Appendix 1. This includes a one-off event to commemorate the 100 year anniversary of the end to WWI.
- 2.2 It is proposed that Papplewick Play Day is not included in the programme for 2018. This is based on the following local issues:
  - unfortunately the Linby and Papplewick Enterprise Group, which has supported the organisation of the Play Day for many years, has now ceased;
  - the Chair of Papplewick Parish Council has confirmed to the Service Manager Community Relations that the Parish does not have the capacity to lead on the delivery of this event;
  - the long standing event car parking arrangements in the village are no longer available.
- 2.3 It is accepted that resources are still extremely scarce and that successful delivery of the demanding proposed programme is dependent on:
  - no new events being added to the programme, in order to ensure that events are delivered to a high standard to agreed timescales and within existing resources;
  - electronic booking systems being maximised;
  - our partner community organisations are supported and encouraged to develop their capacity to ensure they can continue to support the delivery of the Council's events programme;
  - exploring and implementing new third party delivery models for bigger events that are based upon quality, efficiency and more effective health and safety management, while retaining the strong Gedling Borough Council brand;
  - development of a robust sponsorship and marketing plan that seeks to increase income potential for the full events programme, while maintaining free entry to all events.

## **Alternative Options**

- 3.1 Not to approve the programme of events for 2018-19. Gedling Borough Council recognises the importance of community events in terms of supporting community development, inclusion and cohesion therefore this option does not support the current corporate priority to deliver a

programme of community events.

- 3.2 To approve a different programme of events. The programme is kept under annual review and can be adjusted subject to changing priorities, however the proposed 2018/19 programme is deemed viable and effective in the current operating environment.

### **Financial Implications**

- 4.1 The delivery of the events programme is subject to budgets being approved by Council for 2018/19.

### **Appendices**

- 5.1 Appendix 1: Proposed event programme 2018/19

### **Background Papers**

- 6.1 None

### **Recommendation**

- 7.1 That the Community Event Programme for 2018/19 set out in Appendix 1 be approved subject to budget approval.

### **Reasons for Recommendations**

- 8.1 To enable a programme of events to be delivered during 2018/19 within the resources available in the Community Relations Service area.